



# INTRODUCTION TO MEDIA

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A large, stylized blue circular graphic with a white center, resembling a thick brushstroke or a torn paper edge. It occupies the right half of the slide.

# A to Z media



# What Is Mass Media? - Definition, Types, Influence & Examples

<https://www.youtube.com/watch?v=AD7N-1Mj-DU>

Introduction to Media Literacy: Crash Course Media Literacy #1



# Internet access

Creating questionnaire/a survey - activity

<https://docs.google.com/forms/u/0/>

- What kind of print media do you use?
- Do you listen to the radio? If yes, what radio stations do you listen?
- What kind of TV program do you like to watch?
- What is the most interesting or useful websites that you found on the internet?
- What social networks do you use? And why do you use each one?

Please, circle if you use at home:

- A desktop computer - PC
- Laptop
- Tablet
- Smartphone
- Games console

# Social network

Do you use:

- Facebook
- Twitter
- Instagram
- Snapchat
- other



# MEDIA







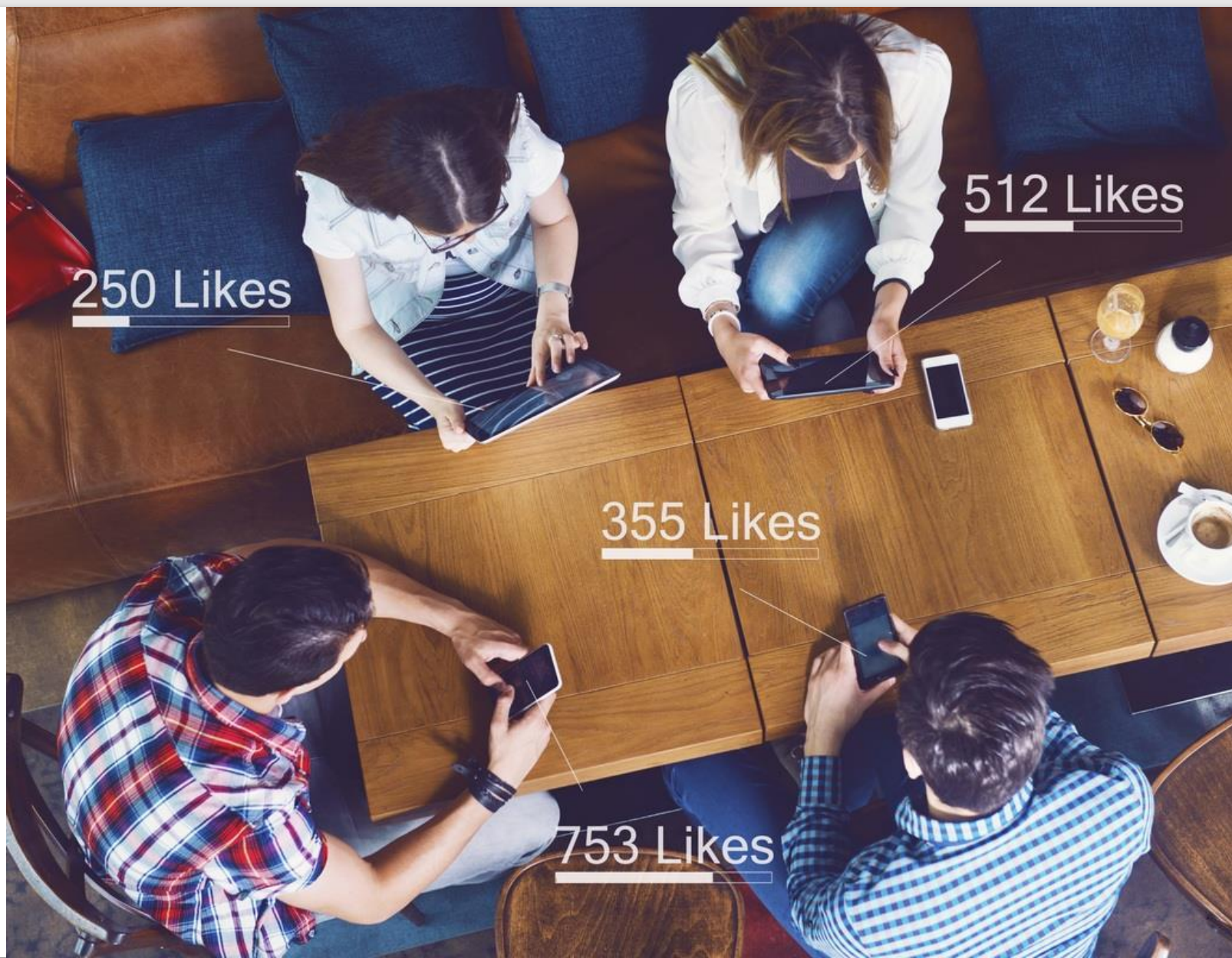
# COMMUNICATION

smart phones - end of  
conversation ?









250 Likes

512 Likes

355 Likes

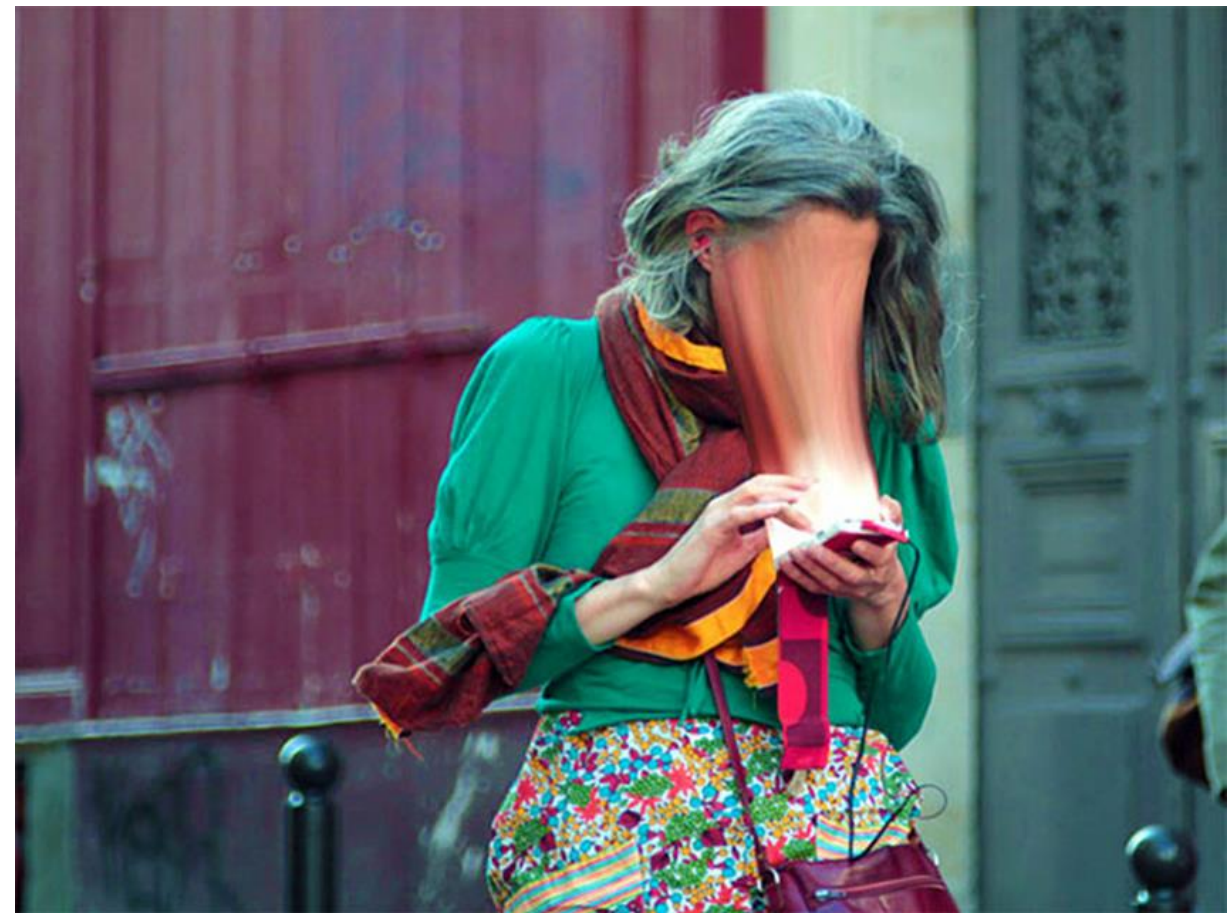
753 Likes



Do you mind if I strap your phone  
to my forehead so I can pretend  
you're looking at me when I talk?













# HOLIDAYS PICS

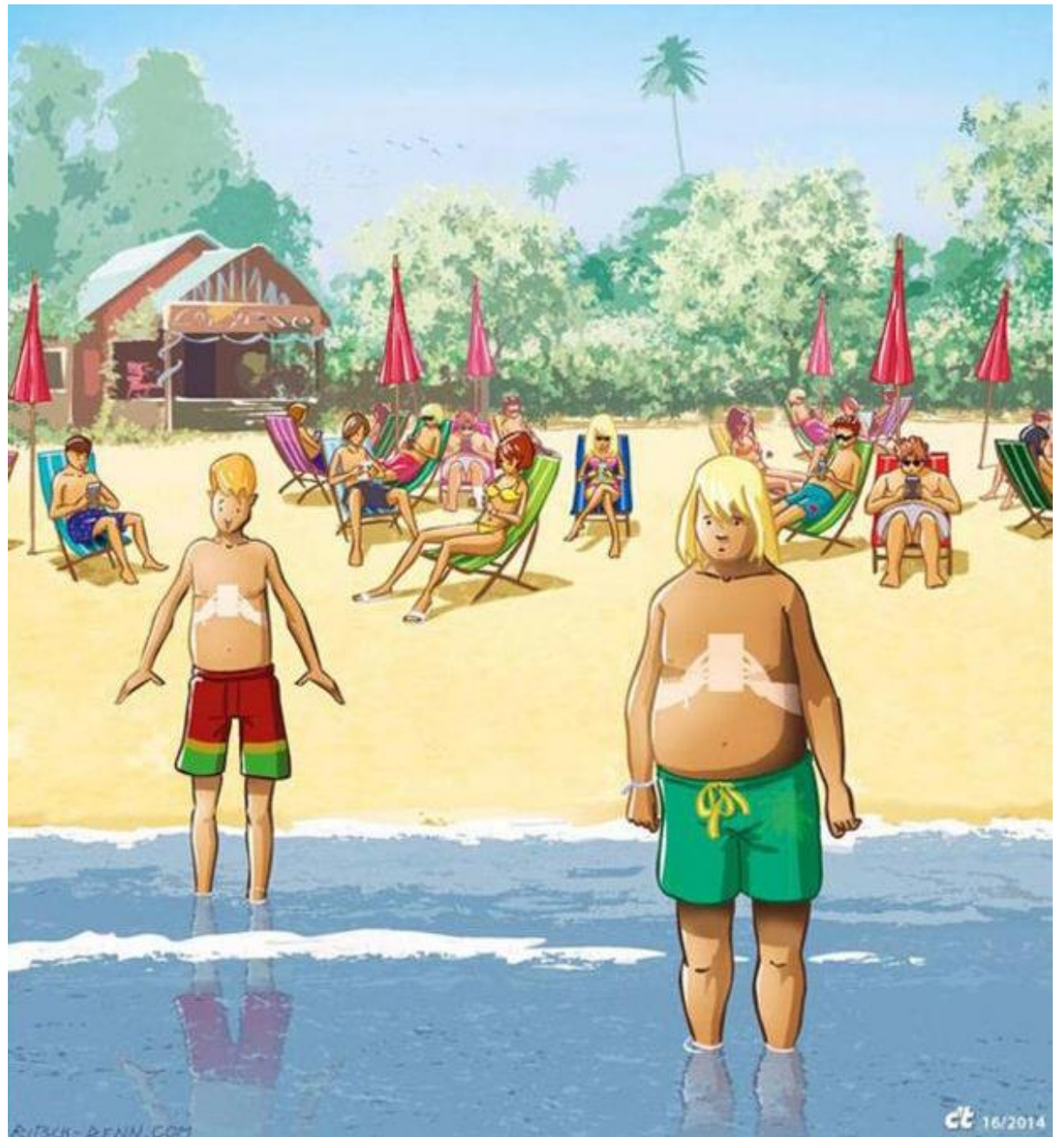
BEFORE SMARTPHONES



AFTER SMARTPHONES



get it











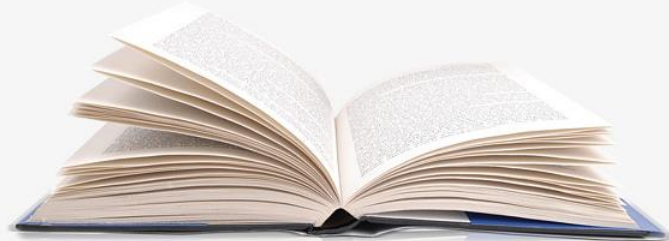
**“Before you take me away, I just want to update my profile picture.”**





# Media function

- information
- fun
- education
- personal development



# A book

- important educational function
- the baggiest educational resource
- reading skills
- promotes and shares cultural value





# A radio

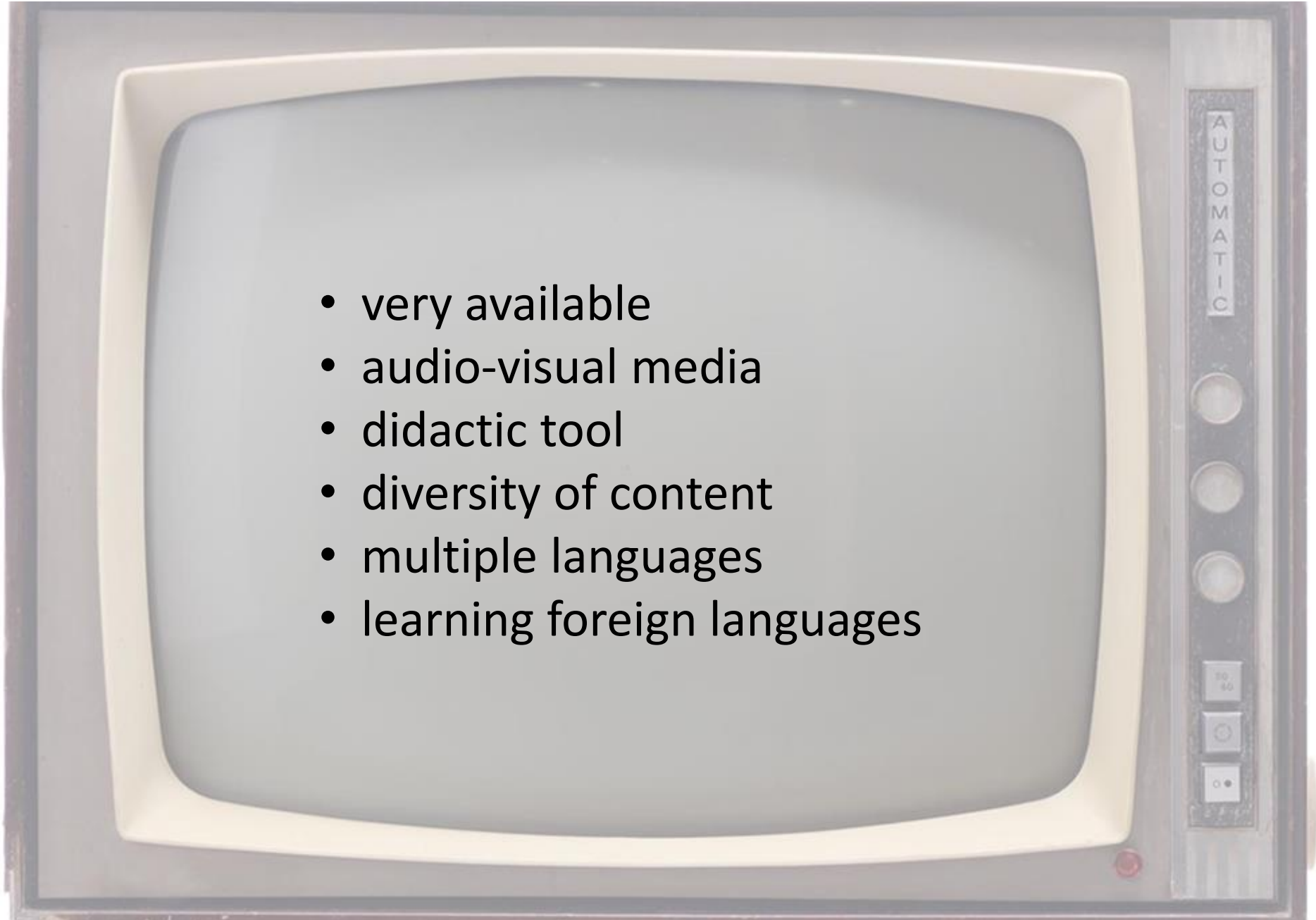
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- instant and short information
- fluency
- service information
- music
- free media
- free internet radio available to uneducated people
- geographical spread



# TV

- very available
- audio-visual media
- didactic tool
- diversity of content
- multiple languages
- learning foreign languages



# Internet

- important tool for learning and acquiring new knowledge
- interesting /funny way of learning: quiz, games, questionnaires'
- own style of learning
- long life education
- you can choose the time, location and durance of learning
- wide range of available content
- numerous educational contents for children and teens
- educational resource





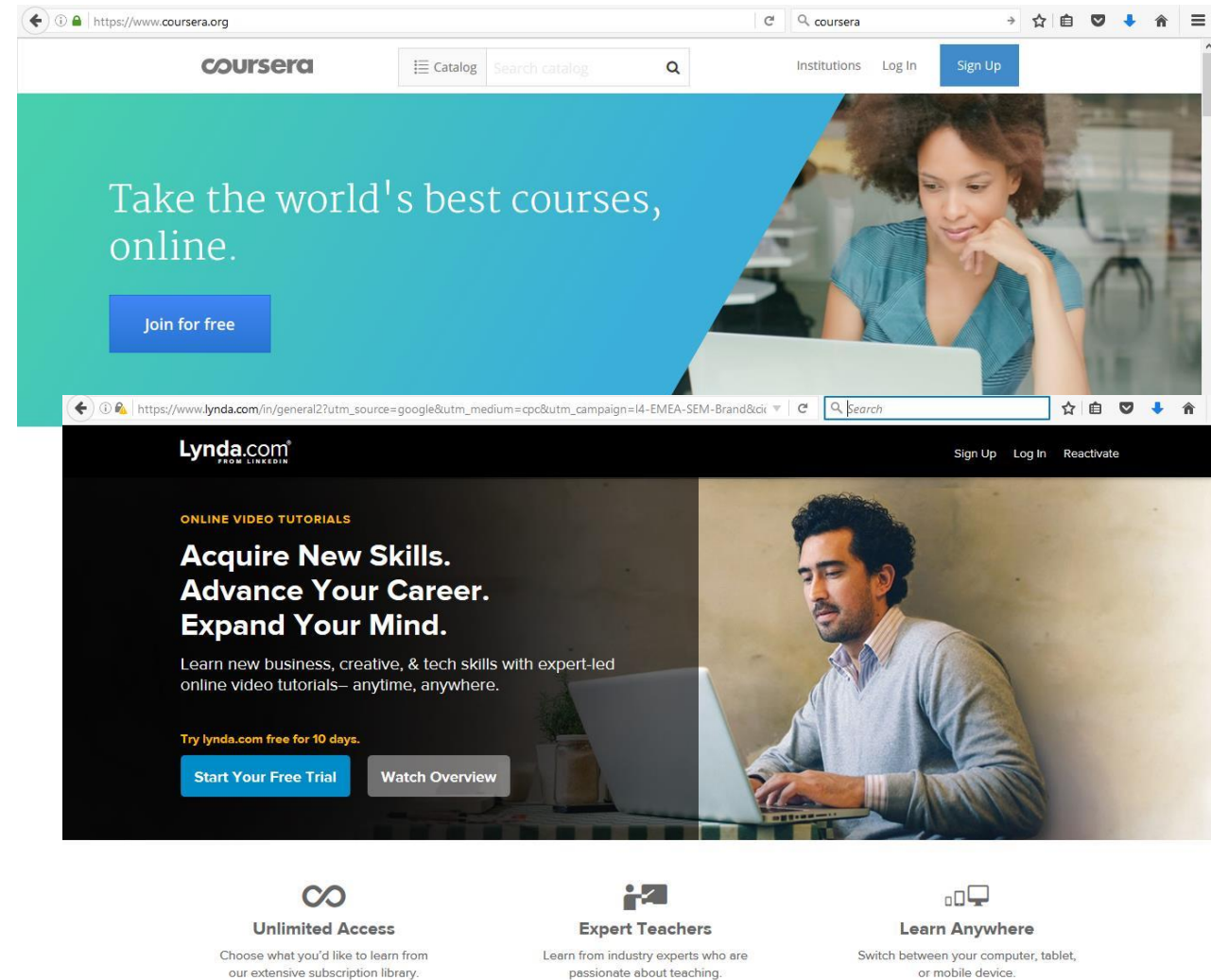
# Online educational program

- **COURSERA**

Coursera provides universal access to the world's best education, partnering with top universities and organizations to offer courses online.

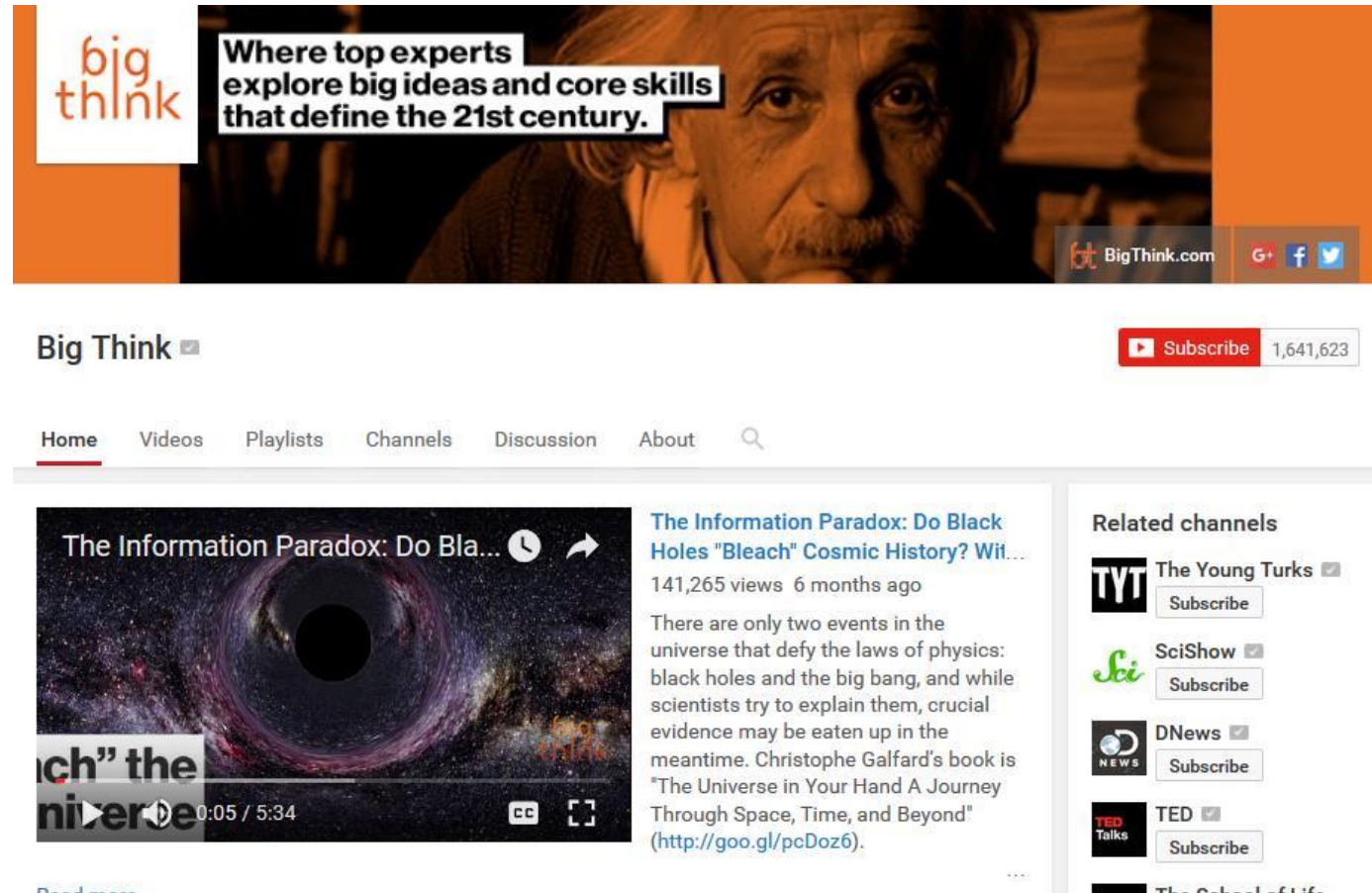
- **LYNDA by LinkedIn**

lynda.com is an American online education company offering video courses taught by industry experts in software, creative, and business skills.



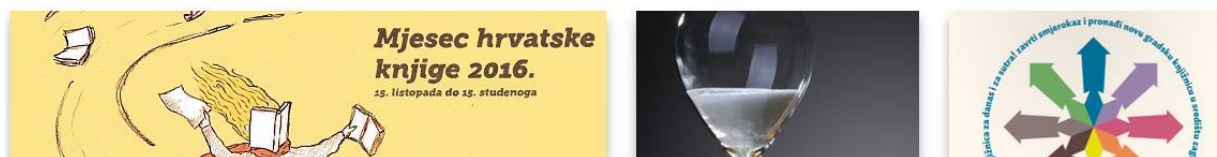
# YouTube – fun/fun + education?

crash course  
wisecrack  
kurzgesagt - in a nutshell  
asap science  
minute physics  
nerdwriter1  
khan academy  
smarthistory. art, history, conversation  
minute earth  
dnews  
tedx talks  
mental floss  
pbs space time  
big think  
sci show  
the school of life  
sharkee  
brit lab  
vlog brothers  
it's okay to be smart  
sixty symbols  
ted-ed  
wireless philosophy  
geography now  
little art talks  
vsauc





# Library/online book



# Dictionary and spelling

← ⓘ FER (Fakultet elektrotehnike i računarstva) (HR) | https://hascheck.tel.fer.hr | 🔍 Search



Hrvatski akademski spelling checker

[Draži vam je stari Hašek? >>>](#)

Provjerite datoteku

Unesite adresu web-stranice

Uslugu podupire  
**AGROKOR**

Tekst za provjeru Upute Očisti obrazac! Pronađi pogreške!


U ovaj prostor upišite svoj tekst i provjerite ga:

- klikom na "Pronađi pogreške" ili
- dvostrukim klikom unutar sivog prostora.

Za opširnije upute, otvorite tab s oznakom "Upute".

Svoje prijedloge, mišljenja i primjedbe vezane uz ovu uslugu možete poslati elektroničkom poštom na adresu [hascheck@fer.hr](mailto:hascheck@fer.hr).

▼ | 🔍 Search



# HRVATSKI PRAVOPIS

PRAVILA RJEČNIK POJMOVNIK

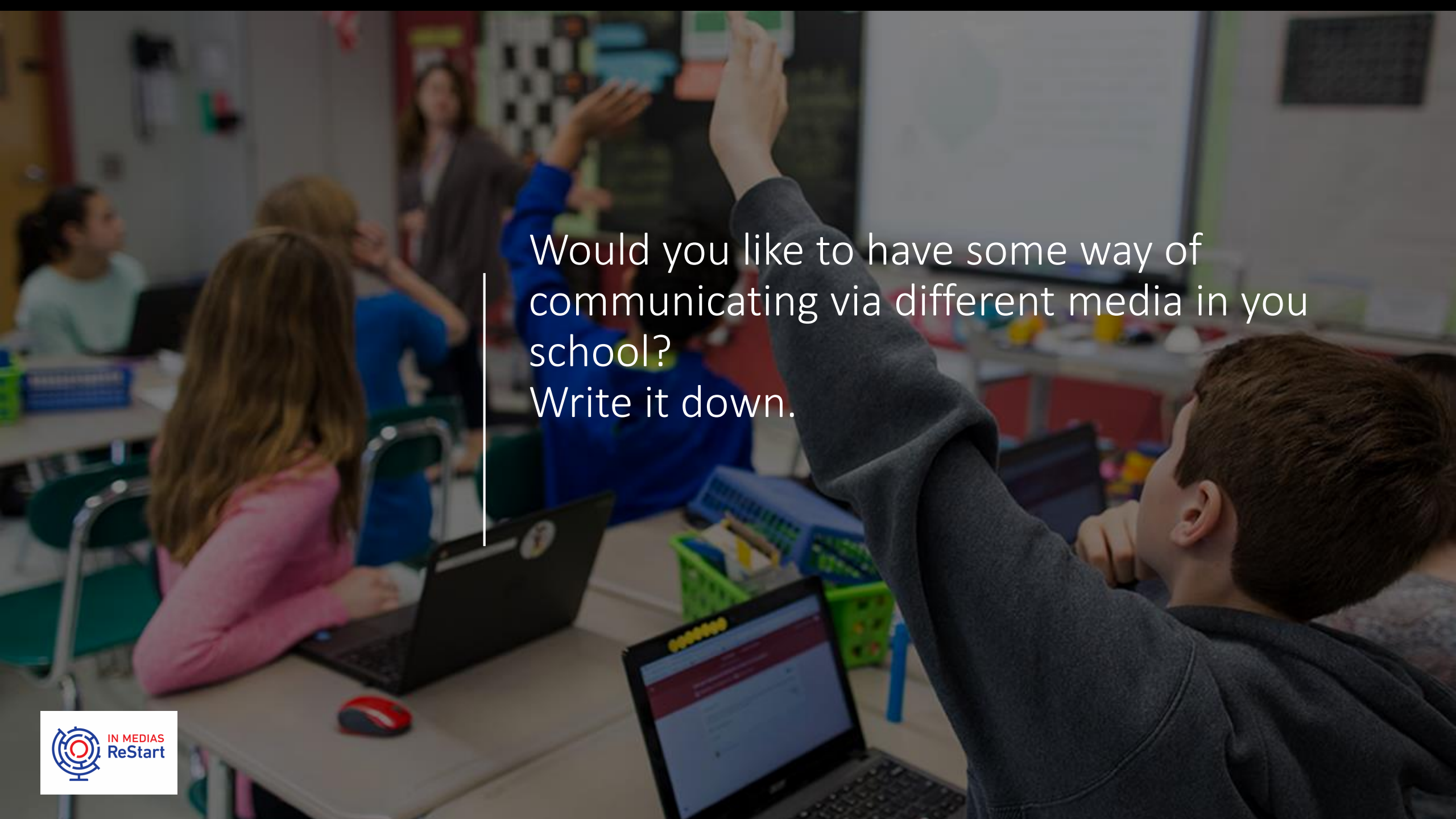
## Rječnik

Upišite riječ za pretraživanje

Napomena: U pravopisnome rječniku nalaze se samo riječi s kojima je povezan kakav pravopisni problem.

[Više o pravopisnome rječniku](#)





Would you like to have some way of  
communicating via different media in you  
school?  
Write it down.

Be careful! Everything we see and read in media aren't through, good faith and correct!  
Negative sides:

- Virtual violence on TV
- Pornography
- Identity theft
- Pedophilia
- Manipulation in advertising/commercials
- Lack of internet censorship
- Incorrect information
- False quotes
- False accusation
- Disrespect of children's rights
- Addiction





# How to avoid negative sides of media?

- thinking critically about media messages and content
- comment media content with parents, teachers, media professionals
- verify the information in another reliable source
- think before make conclusion
- protect yourself

## Tip 1: Think Before You Share

- [https://www.youtube.com/watch?time\\_continue=88&v=BcdZm3WAF4A](https://www.youtube.com/watch?time_continue=88&v=BcdZm3WAF4A)

## Tip 2: Protect Your Stuff

- [https://www.youtube.com/watch?v=ue1r\\_63Gklw](https://www.youtube.com/watch?v=ue1r_63Gklw)

## Tip 3: Know & Use Your Settings

- <https://www.youtube.com/watch?v=ALJk5416mNM>

## Tips 4: Avoid Scams

- [https://www.youtube.com/watch?v=BX3y\\_an89PQ](https://www.youtube.com/watch?v=BX3y_an89PQ)

## Tips 5: Be Positive

- <https://www.youtube.com/watch?v=5XXIDS7TtwY>