



MARKETING TO TEENS

"TOYS DO NOT HAVE A GENDER"
STEREOTYPES IS THE MASS MEDIA

WATCHING ADVERTISEMENTS FOR TEENS

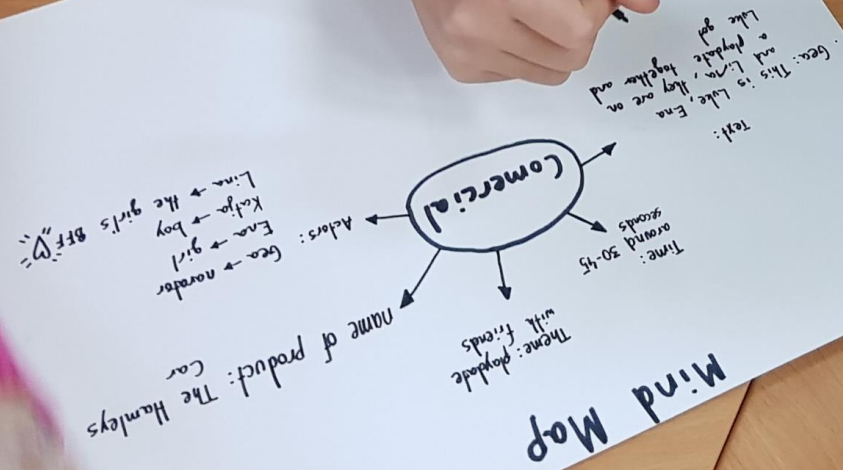




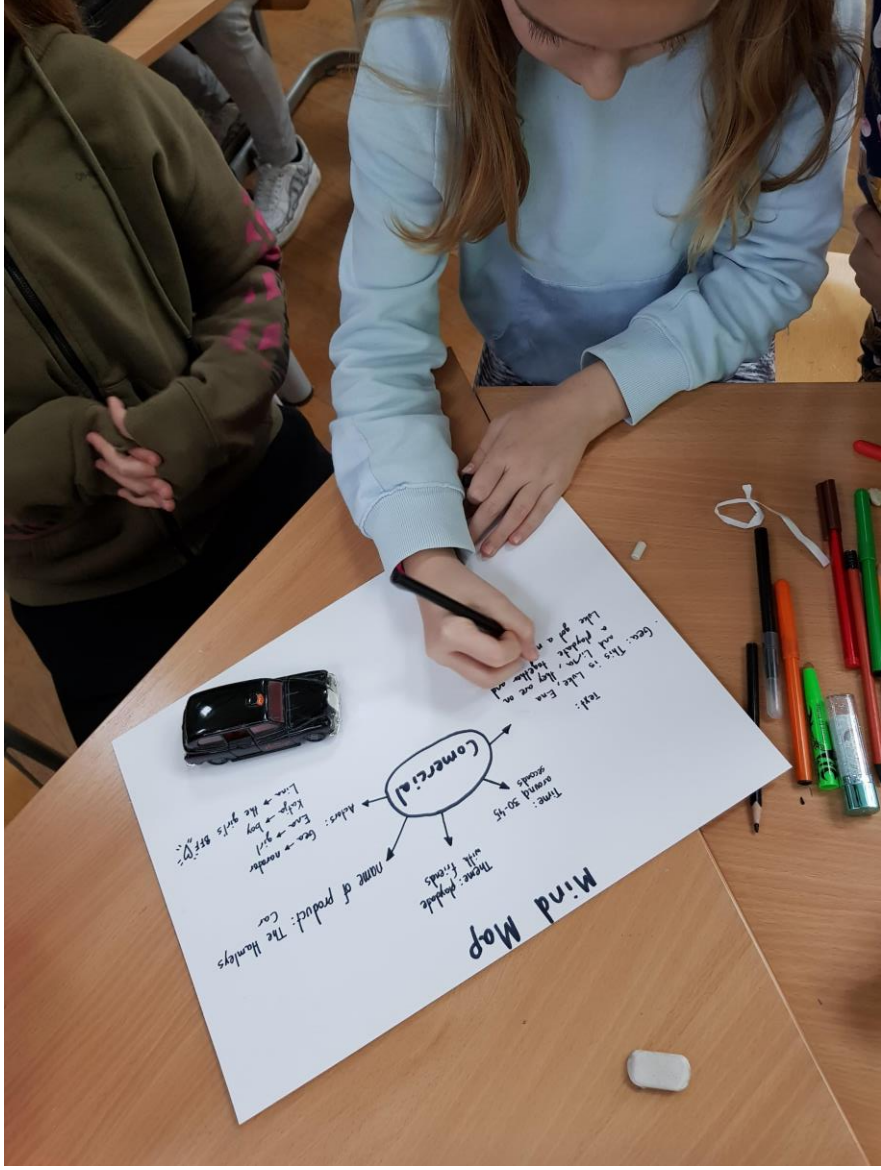
IMPACT OF ADVERTISEMENTS ON TEENS



MIND MAPPING TOY ADVERTISEMENT



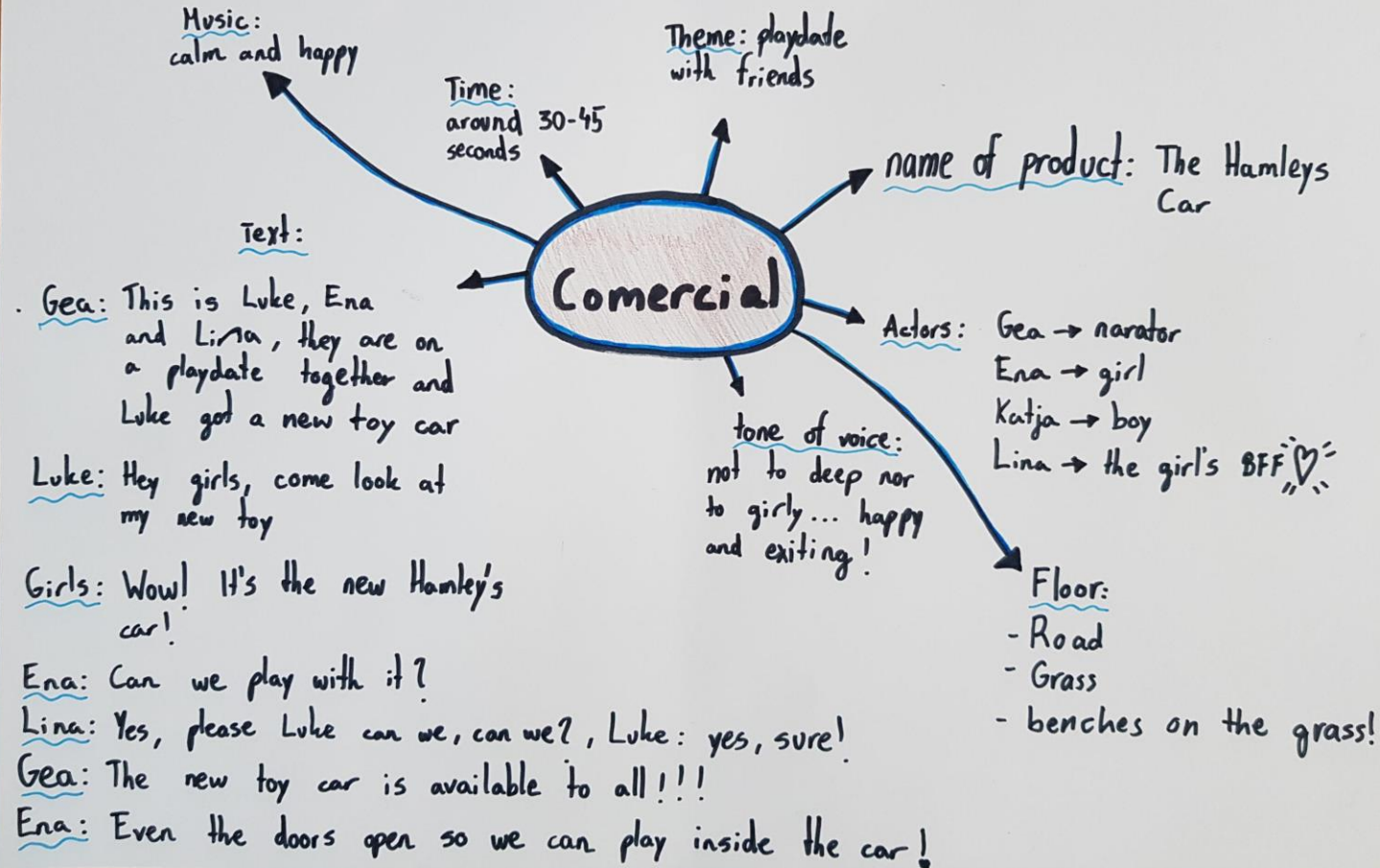






WRITING A STORY BOARD FOR TEENS' ADVERTISEMENT

Mind Map



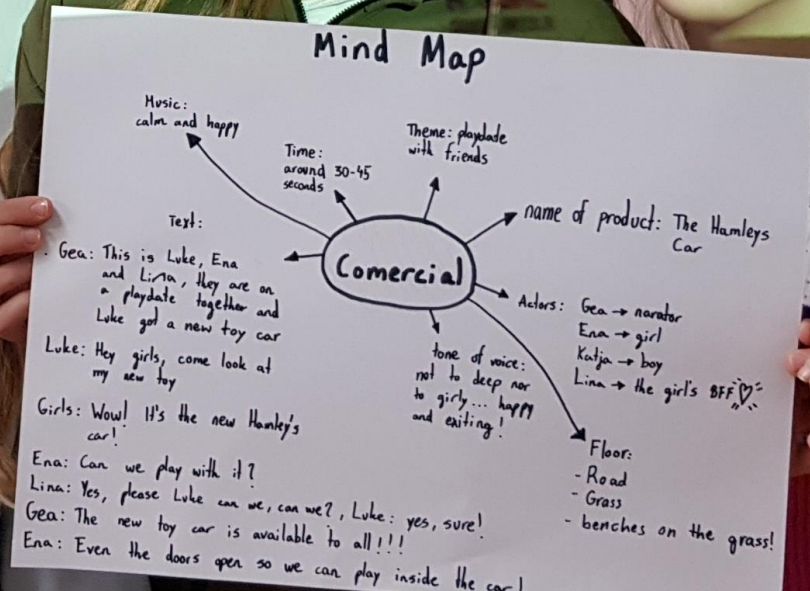
Lina: It is the coolest toy car I ever saw

Luke: I know right... this will be the BEST playdate ever

Gea: And one more time this AWESOME Hamleys car is available to all!

By: Katja Božić,
Lina Zihv Jin,
Ena Bojanić and
Gea Lozica
MYP 0

ADVERTISEMENT PRESENTATION



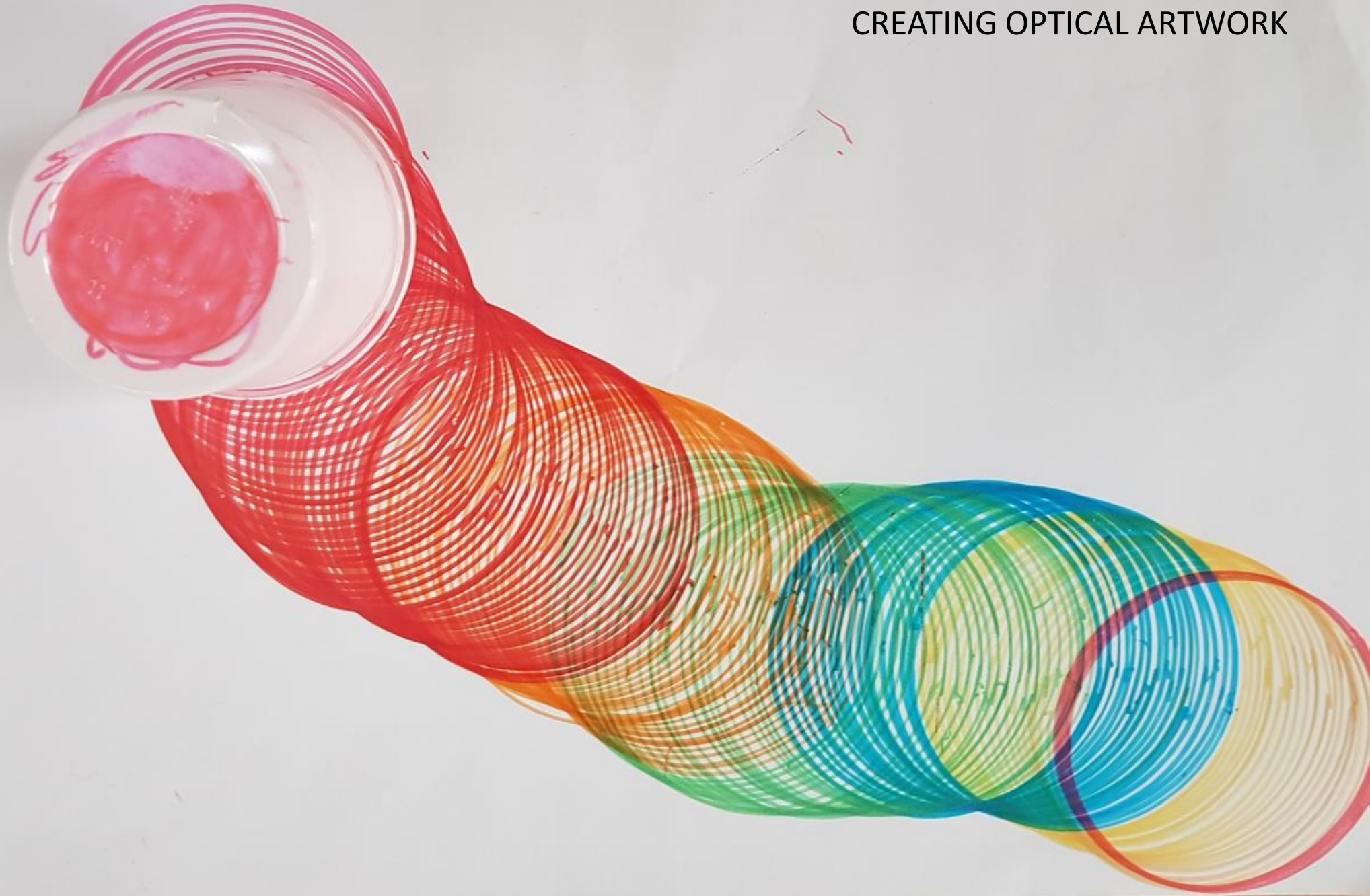


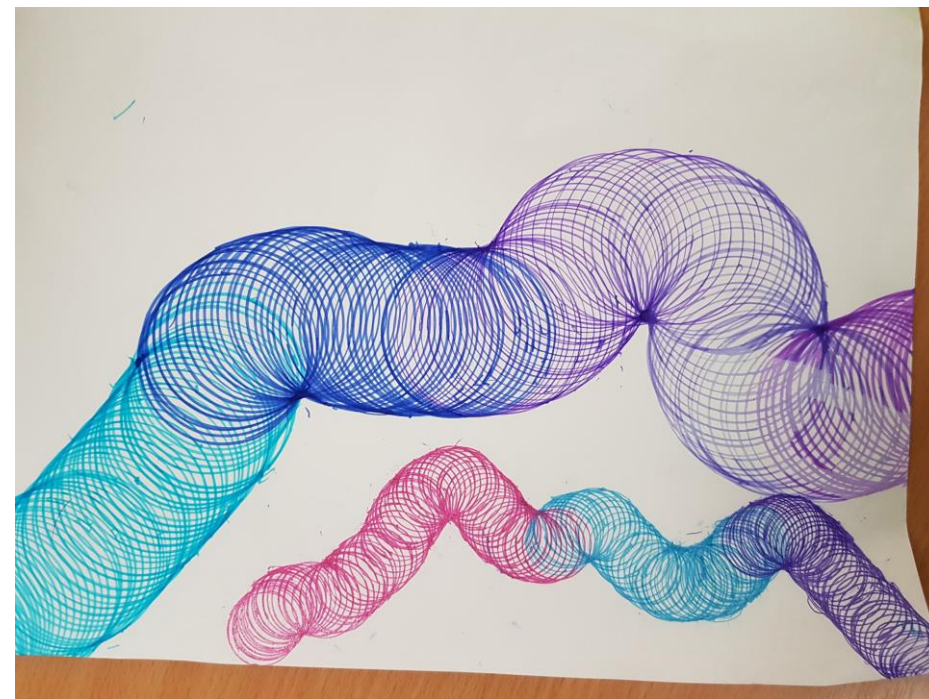
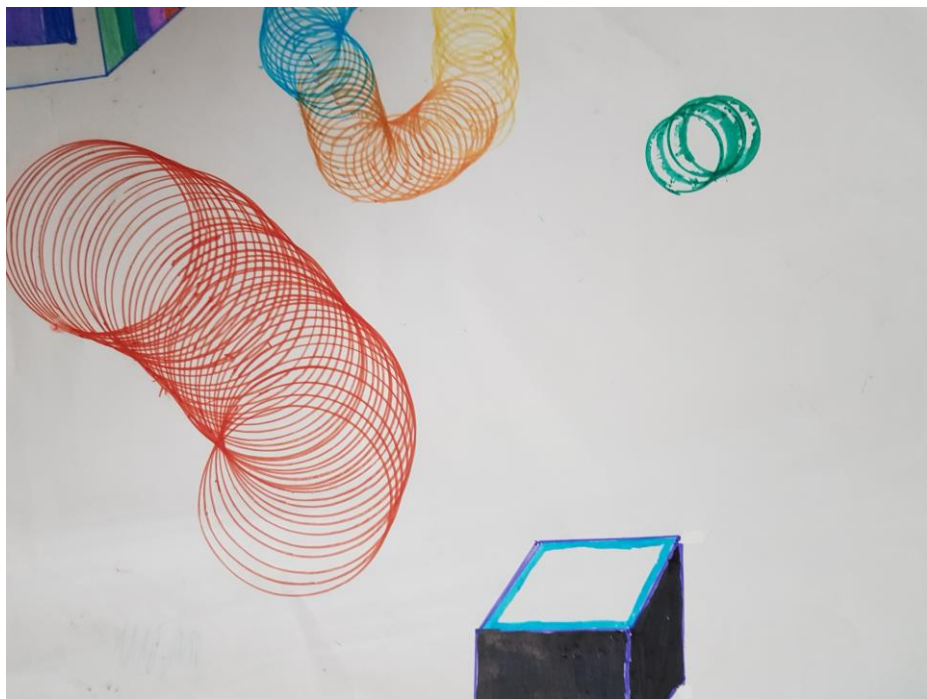
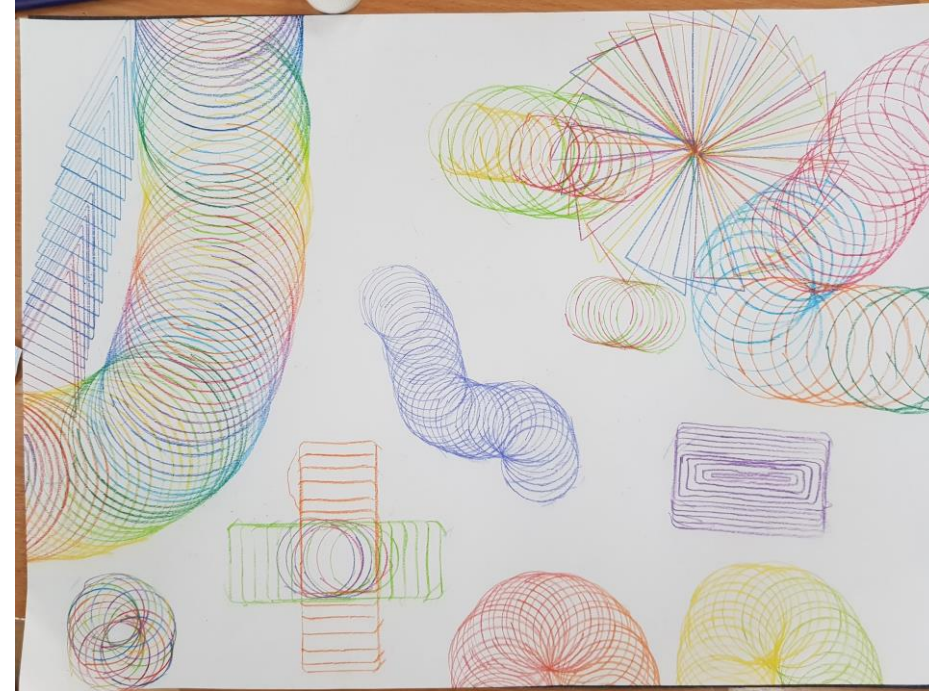
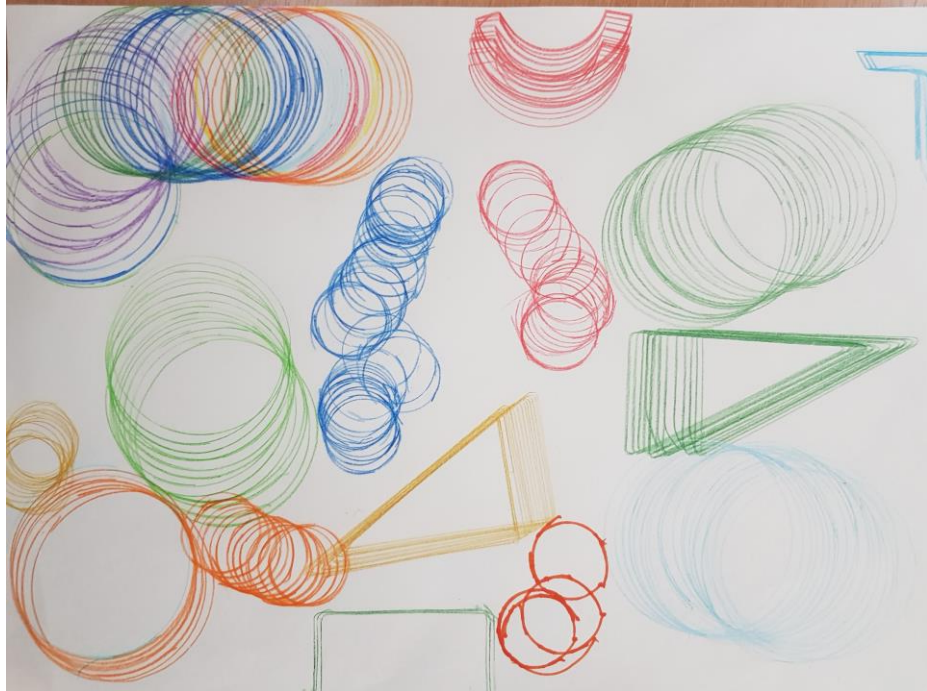


MAGIC SPRING RAINBOW TOY ACTIVITY



CREATING OPTICAL ARTWORK



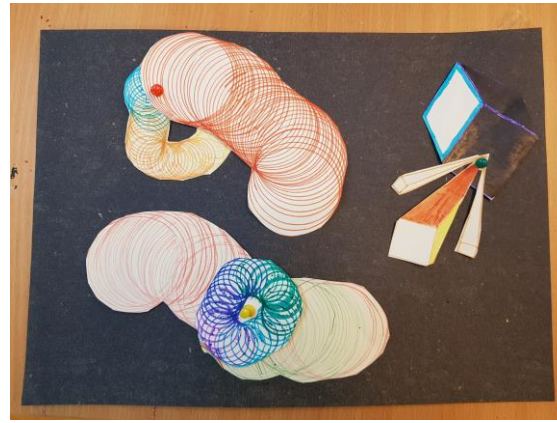
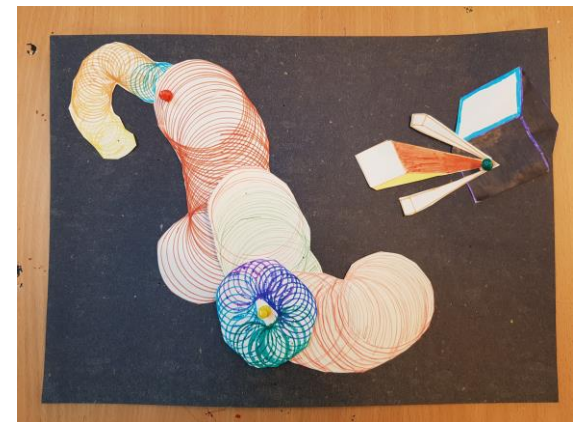
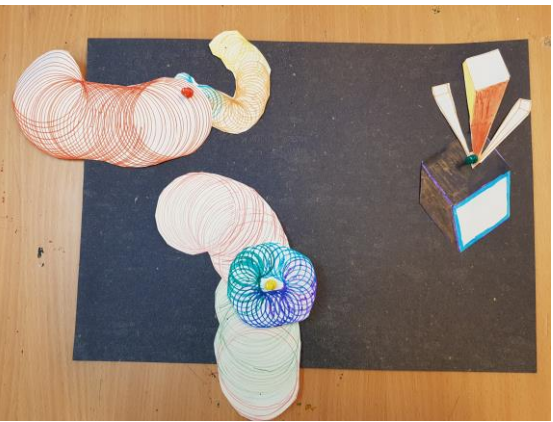








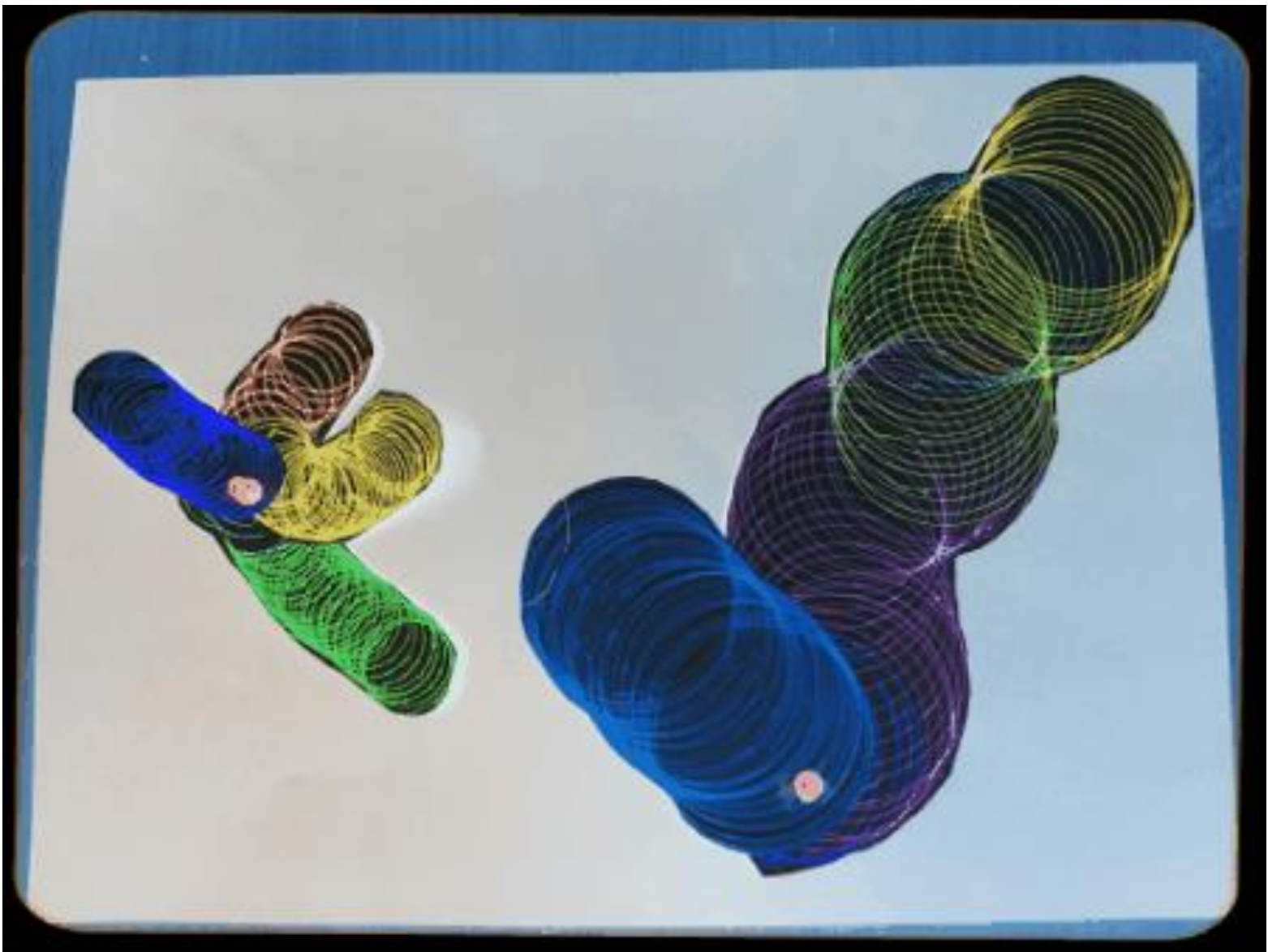




CREATING ANIMATION GIF FOR MAGIC SPRING RAINBOW TOY









CREATING VIDEO ADVERTISEMENT FOR MAGIC SPRING RAINBOW TOY



